

Adobe Illustrator CS3

Why Adobe® Illustrator® CS3?

Adobe® Illustrator® CS3 is an award-winning vector-based program designed to capture the imagination of novice and experienced designers producing artwork for print, web, mobile, and motion.

Who will benefit from Ardito's Adobe® Illustrator® CS3 courses?

Creative design experience is not a prerequisite in this Ardito course. Simply, the student should possess sheer passion to create and dedication to transform concepts into works of art.

Specifically, Illustrator is aimed for budding graphic and web designers, or people transitioning into a design job or taking on design responsibilities, who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.



What will you gain from learning Illustrator?

- Create custom vector graphics for use in both print and web (e.g. illustrations, logos, diagrams, advertisements, and single-page documents)
- Develop a web design layout
- Prepare graphics for placement in InDesign or Photoshop
- Transform photographs into digital sketches



If you can imagine it,
you can sketch it.

Illustrator for Beginners

Duration: 1 Day

Course Description

If you have little or no experience with Illustrator, it can be overwhelming to start creating complex illustrations. In this course, you'll start by drawing and manipulating simple shapes to create logos. You'll also combine text and graphics to create basic advertisements.

Course Outline

Introduction to Illustrator CS3

Getting Started: The Set Up Shop

- Performance checklist: Plug-ins and Scratch Disks

- Setting default units for measurements

- Customising guides and grids

- Deciding on document type and size

Understanding the Interface, Tools, and Palettes

Your First Illustrator Project: The Logo

- Creating a logo using simple shapes

- Drawing paths with the pencil tool

Enhancing Logos

- Formatting objects

- Inserting Type using the Type on a Path tool

- Applying colours and customising swatches

Advanced Logo Creation

- Drawing paths with the Pen tool

- Modifying existing shapes to create new shapes

- Applying Graphic Styles and Gradients

- Applying an Envelope to Type

Creating your Advertising Material

- Importing a graphic

- Wrapping text

- Exporting a file

Manipulating Body Type

Getting Ready for Print



Intermediate Illustrator

Duration: 1 Day

Course Description

Now that you have used Illustrator to create simple illustrations and logos, you are ready to take your skills to the next level. In this course, you will create complex, robust illustrations that go beyond those you could create using Illustrator's basic tools. Also, you will learn to print documents without any errors such as colour mismatches, or prepare illustrations for the web.

Course Outline

Creating Complex Illustrations

- Using the Path Finder commands to create shapes

- Applying Effects

- Creating Symbols

- Creating Custom Pattern Brushes

Providing Support for Photoshop (PSD) and Acrobat (PDF) Files

Transforming Photographs to Vector Versions

- Tracing images and converting them to illustrations

- Adjusting tracing results

- Converting traced objects to paths

Applying Colours to Artwork using Live Paint

Designing a Poster

- Creating Clipping Masks

- Creating 3D Effects

- Creating photorealistic objects using blends

Exporting Graphics for Web

Finalising your Project

- Managing Colour

- Printing a Composite Proof

- Creating Colour Separations

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