

Illustrator

Adobe

Why Adobe® Illustrator®?

Adobe® Illustrator® is an award-winning vector-based program designed to capture the imagination of novice and experienced designers producing artwork for print, web, mobile, and motion.

Who will benefit from Ardito's Adobe® Illustrator® courses?

Creative design experience is not a prerequisite in this Ardito course. Simply, the student should possess sheer passion to create and dedication to transform concepts into works of art.

Specifically, Illustrator is aimed for budding graphic and web designers, or people transitioning into a design job or taking on design responsibilities, who need to use Illustrator to create illustrations, logos, advertisements, or other graphic documents.



What will you gain from learning Illustrator?

- Create custom vector graphics for use in both print and web (e.g. illustrations, logos, diagrams, advertisements, and single-page documents)
- Develop a web design layout
- Prepare graphics for placement in InDesign or Photoshop
- Transform photographs into digital sketches



If you can imagine it,
you can sketch it.

Illustrator Essential Training

Duration: 2 Days

Course Description

If you have little or no experience with Illustrator, it can be overwhelming to start creating complex illustrations. In this course, you'll start by drawing and manipulating simple shapes to create logos. You'll also combine text and graphics to create basic advertisements. On Day 2, you will now create complex, robust illustrations that go beyond those you could create using Illustrator's basic tools. Also, you will learn to print documents without any errors such as colour mismatches, or prepare illustrations for the web.

Course Outline

Getting Started

- Setting User Preferences and Working with the User Interface

- Understanding the Toolbox

- Creating and Saving a Document

Working With Objects And Colour

- Drawing basic shapes

- Basic editing

- Using Strokes and Fills

- Working with Colour

Drawing

- Drawing and editing paths

- Using grids and guides for precision drawing

Modifying Objects

- Transforming objects (e.g. rotating, scaling, reflecting, shearing, etc.)

- Aligning and distributing objects

- Blending and reshaping objects

Working With Type

- Layers and Transparency

- Understanding the relevance of layers

- Creating clipping masks and applying transparency

- Applying Basic Effects

- Implementing gradients

- Applying Filters

- Using and Creating Symbols

- Creating custom brushes

- Creating a Vector version of a Raster Graphic

- Colouring artwork with Live Paint

- Setting Print Preferences



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